



For Immediate Release

Contacts: **Eric P. Straus**
845-471-1450
eric@regionalhelpwanted.com

Bill Cloutier
716-689-0102
bc@regionalhelpwanted.com

Readers Recognize CapitalAreaHelpWanted.com Radio Campaign

Albany Times-Union readers give CapitalAreaHelpWanted.com radio ads thumbs up

Albany, NY – June 15, 2006 – The **Albany Times-Union** today published the results of its annual reader poll, which provides “best of” opinions on virtually everything Albany. In recognizing the radio spots for CapitalAreaHelpWanted.com as the best radio commercials played in Albany in the past year, the newspaper said, “Most local spots, whether they be television or radio, have an amateurish quality that conjures the same word to many: Smallbany. But the radio commercials for this job placement site are...amusing mini-plays. Think of many of your favorite Super Bowl commercials: While most amusing commercials fail at their primary goal -- imprinting the name and purpose of the product being pitched -- CapitalAreaHelpWanted.com is a long name, but its ads provide amazing results.”

Eric P. Straus, President & CEO of RegionalHelpWanted.com, stated “We are thrilled that the people of Albany voted our radio campaign the best. As one of the largest radio advertisers in the country, it’s nice to know that our approach is appreciated.”

Bill Cloutier, Executive Vice President, echoed Straus’ sentiments when he said, “We take our hats off to the campaign’s creative talent. Dick Orkin's Famous Radio Ranch is perhaps the best creative agency doing radio today.”

About RegionalHelpWanted.com

RegionalHelpWanted.com, Inc. (www.regionalhelpwanted.com) is a privately held company. It owns and operates -- in strategic alliances with local media throughout North America -- the world’s largest network of local job boards in 311 markets across the USA, Canada, and Mexico. Since its launch in 1999, RegionalHelpWanted.com has grown to become one of the five largest employment destinations on the Web; it was named one of Entrepreneur Magazine’s Top 100 Fastest Growing Companies of 2004. The company also owns and operates Cupid.com; a website that offers both online dating and speed dating events to 1 million + members throughout North America.