

## **NEWS RELEASE - For Immediate Release**

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### **Cupid.com signs four more major market radio affiliates**

**Poughkeepsie, NY** - North America's fastest growing online dating service, Cupid.com, today announced it signed affiliations in four major markets: New York, Los Angeles, San Francisco and Dallas. The affiliations are with radio stations owned and operated by Clear Channel and Susquehanna. The company also recently added new affiliates in Houston and Minneapolis.

In commenting on the recent gains, Eric P. Straus, President & CEO of Cupid.com said, "We're pleased to have a presence in five of the top ten markets, which brings the total count of Cupid affiliations to more than 600 stations in 100 US and Canadian markets. We look forward to announcing affiliations in several more key markets in the coming weeks."

According to independent research, over 17 million people visited online personal Web sites in June - up from 11 million in January. "We feel that online dating is a product whose time has come; and we're pleased to provide yet another opportunity for broadcasters to turn unsold inventory into cash revenue through affiliation with Cupid.com", said Bill Cloutier, Executive Vice President of Cupid.com

"We expect double-digit growth in online dating for the next several years, which translates to a significant new source of revenue for our media affiliates" said Straus. "There is no question that radio is the preeminent medium for driving people to the Web. Radio should own the online dating category -- with Cupid.com it will."

#### About Cupid.com

Cupid.com, a subsidiary of RegionalHelpWanted.com, Inc., is a subscription-based online dating site. The Company's personals business, which launched in July 2002, claims several hundred thousand members with profiles posted. Cupid.com provides adults an enjoyable, confidential and secure environment for meeting other singles. The Company, through its strategic alliances with radio and television stations and cable providers, is the most continuously promoted online dating website in the US.