

NEWS RELEASE

For Immediate Release
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235 Regional Help Wanted.com job boards added to Hodes iQ

(Poughkeepsie, NY) Eric P. Straus, President and CEO of RegionalHelpWanted.com, Inc. announced today that it has been selected by Bernard HODES Group's award-winning e-recruiting solution, Hodes iQ, to be added to its media library. All 235 local job boards will be included in Hodes iQ's E-Media Packages. Straus commented, "We are excited to be included in Hodes iQ's offerings. It provides a whole new resource for iQ users."

"Bernard HODES Group is pleased to welcome RegionalHelpWanted.com into its network of first-rate career resources to assist recruiters more effectively target qualified candidates," said Stephanie Ralston, media director of e-recruiting for BHG.

"RegionalHelpWanted.com's job boards, which have a completely local focus and are supported by intense 52-week radio advertising schedules, combined with our proven e-recruiting technology, will provide recruiters with another valuable resource that allows them to more accurately target prospective employees."

Launched in 1999, RegionalHelpWanted.com focuses on local markets. Bill Cloutier, Executive VP & Director of Sales, said, "About seventy percent of all the jobs in America are hourly wage (non-exempt) positions. It is that niche – which has been largely ignored -- that our job boards occupy. We are delighted to be able to expand the reach of these job boards through this affiliation with Hodes iQ."

About RegionalHelpWanted.com

RegionalHelpWanted.com, Inc. (www.regionalhelpwanted.com) is privately held and based in Poughkeepsie, New York. The company owns and operates local job boards across the U.S. and Canada in strategic alliances with local broadcasters and provides online software sales opportunities to radio stations across North America.

About Bernard HODES Group

As a fully integrated recruitment communications and staffing solutions provider, Bernard HODES Group (www.hodes.com) offers a full array of services to clients in the human resources industry. These services range from advertising, e-recruiting technologies such as Hodes iQ (www.hodesiq.com), consulting, media planning and employer branding to assessments and metrics, research, resume sourcing, Web development and more. The company is headquartered in New York City, with over 70 offices and affiliates around the globe. Bernard HODES Group is a subsidiary of the Omnicom Group (NYSE: OMC), the world's largest communications group.