

Press Release

SOURCE: RegionalHelpWanted.com, Inc.

RegionalHelpWanted.com, Inc. Announces Improvement to Profitability

Sales grow by 59% and operating income rises by 475% in Q2 2002

(Poughkeepsie, NY) -- RegionalHelpWanted.com, Inc., a leader in local employment and online dating websites and related services, today reported results for the second quarter 2002. The figures reflect gains of 59% in sales and 475% in net income compared with the same period a year ago.

Eric P. Straus, President and CEO of RegionalHelpWanted.com said, "We are pleased to announce another strong quarter and to have again grown our employment classified business faster than the rest of the industry. With this quarter's introduction of Cupid.com, our online dating service, we are just beginning the next stage of our growth. As our customers begin affiliating with this new product we expect continued strong growth on both the top and bottom lines. And with the anticipated turnaround in the employment picture, we expect to see continued growth in the Virtual Career Fair™ product as well as the local Help Wanted product."

Second Quarter Non-Financial Highlights:

- RegionalHelpWanted.com introduced its new online dating service, Cupid.com.
- RegionalHelpWanted.com added 14 new local Help Wanted websites.
- RegionalHelpWanted.com estimates its quarterly distributions to broadcast affiliates will approach \$1 million.

Notice Regarding Forward Looking Statements

The statements included in this release contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements regarding our expectations about our earnings for the fourth quarter ending September 30, 2002. Many important factors could cause our actual results to differ materially from those expressed in our forward-looking statements. These factors include:

- Customer acceptance of our new products and services
- The impact of competing products and services
- Difficulties in obtaining adequate clearance for our radio and TV commercials
- The potential lack of attractive new markets and difficulties in successfully executing our marketing strategy
- Declining prices for our products and services

We assume no obligation to update any forward-looking statements.

About RegionalHelpWanted.com

RegionalHelpWanted.com, Inc. (www.regionalhelpwanted.com) is privately held and based in Poughkeepsie, New York. The company owns and operates local job boards across the U.S. and Canada and an online dating service; both operated in strategic alliances with local broadcasters. The company also provides online sales opportunities to radio stations across North America.